

UNILEVER Ivory Coast

Perspectives on
Public/Private Partnership

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Unilever WPP in Ivory Coast

- UNILEVER group : major shareholder (90%)
- 2 000 Employees
- Sites : 2 urban areas + 1 rural (400employees)
- Profiles of employees: Qualified /seniority
- WPP launched in 2001/Employees +families
- Prevention and free access to ARV
- Road Map
- Solidarity fund (Employers/employees)

Extension into local communities

Rural site:

- IEC and awareness programs
- Training of peers educators in local dialects
- Support to educational programs (*schools*)

Special agreement Unilever/Schools

Urban site:

- Psychological Support to infected employees
(*to help them inform their spouses, encourage testing and compliance*)

Special agreement Unilever/AMEPOUH

Expectations from PPP

- To extend WPP, prevention and treatment, **into local communities** and to accelerate access to testing
- **To co-finance training** of health professionals/ HRM, peers educators
- **To reinforce in-house clinics** or inter/medical centers
- **To boost solidarity fund** sustainable WPP
- **To warrant access to ARV**, quality and continuity
- **To improve compliance**
- **To share technical skills**
- To meet the needs of patients by bridging the gaps

Private sector General Challenges

- Most WPP are not active.
- No increase in the rate of people getting tested for HIV/AIDS
- Dependants generally are not included.
- PMTCT is not included in the program
- Lack of comprehensive information.

Why PPP is Timely

- Public sector, services and policies. SMIT
Fiscal incentives, subsidies to ARV
- NGOs experimented
- International partners. GFATM, PEPFAR
- Private sector willing to move forward

Conclusion

- Lessons to share
- Next step :
National Business Coalition
to facilitate PPP in Ivory Coast .